



Anusha Mishra

Fashion Designer | Masters in Fashion Management, NIFT

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Summary

Highly motivated Fashion designer with 5 years of academic experience in fashion & Retail industry, specializing in Fashion Retail Luxury and Designing. Adept at cultivating and maintaining strong professional relationships, fostering collaboration, and driving organization success, with a strong commitment to delivering exceptional results.

Education

- **Masters of Fashion Management (2015-2017) – 7.85 CGPA**
National Institute of Fashion Technology, Bhopal
- **Bachelor of Fashion Design & Technology (2012-2014) - 85.4%**
University of Allahabad, Prayagraj.
- **Intermediate (2008) - 65.4%**
- **High school (2006) - 71.2%**

Experience

- **Integral University, Lucknow (April 2023 till Present)** Assistant Professor, Faculty of Design (Fashion Design) Department of Architecture, Planning & Design.
- **Pahal Design, Lucknow. (March 2018 –2023).**
Guest Faculty
- **International Institute of fashion designing (INIFD) Lucknow**
(May '19-August '19)
- **International Women Polytechnic (IWP) Lucknow**
(September '19-February '20).
- **Calvin Klein Jeans (Arvind fashion Lifestyle Pvt Ltd)**
(July 17-Oct 17)- Visual Merchandiser
- **Pragatishel Mahila & Child Development Committee (Ministry of Women & Child Development) Prayagraj** (associated from Oct '17- Till present).
Teaching Mentor.

Internships

- **BL International pvt. ltd (exporthouse), noida (20th may – 12th june 2013)**
-design department
-designed for the brands like only, pull & bear, united colors of benetton, and zara.
- **Genesis Luxury fashion pvt. ltd, Gurgaon head office (1st june - 20 july 2016)**
-visual merchandising department
- designed for emporio armani, armani exchange, michael kors, villeroy & boch, armani jeans, satya paul, g- star raw, & furla.
- **Graduation Research Project at GAP (arvind fashion ---lifestyle pvt ltd)**
(16 january-15th april 2017)
-research on- “to study the survival techniques of gap store with the help of visual merchandising”
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Workshops Organized

- Conducted “**Lippan Art**” Workshop on **12th-13th September 24** for B.Design (Fashion design) students at faculty of Architecture Planning and Design, Phase III, Integral University, Lucknow.
- Conducted “**2- days Traditional Printing Techniques**” Workshop on 24th & 25th October 2024 for B.Design (Fashion design) students by National awardee “Ms. Madhuri Mishra” on Block and Batik printing at faculty of Architecture Planning and Design, Phase III, Integral University, Lucknow.
- Conducted “**Madhubani Art**” Workshop on 15th & 16th March by State awardee Dr. Srishti Purwar for B.Design (Fashion design) students at faculty of Architecture Planning and Design, Phase III, Integral University, Lucknow.
- Conducted “**Chikankari Embroidery**” Workshop on September 2023 for B.Design (Fashion design) on students at faculty of Architecture Planning and Design, Integral University, Lucknow.

Exhibition/Events

- Successfully organized and executed 2 days “**Art & Design Exhibition**” at Faculty of Architecture, Planning & Design on 1st and 2nd May by Students of B.Design (fashion Design) to nurturing talent and enhancing students’ skills in crafts.
- Successfully organized and executed “**Handloom Day**” on 8th August in the occasion of “World Handloom Day” graced by Mr. Abhishek Pathak (Alumni of NIFT Delhi & founder of Greenwear -Country’s 1st brand for Solar Vastra)
- Represented Integral University at “**Lulu Beauty fest**” 2024 edition on 8th December 2024 for fashion runway walk .
- Successfully organized “**Fashion axis runway Walk**” at Phoenix Pallasio mall, Lucknow on 10th August 2023 where students showcased their talents and creativity on garments.
- Successfully organized and executed a high-profile fashion show, “**Lucknow Times fashion Week**” at Holiday inn, on 19th December 2023 featuring upcoming designers from Integral university and showcasing their collection based on Chikankari enriching Lucknow culture and traditions.
- Successfully organized and executed “**Amiphoria: Amity Designers Awards**”, organized by Amity School of Fashion Technology, Lucknow on 4th & 5th March 2024.
- Successfully organized Fashion Bridal Ramp Walk at “**Sheroes hangout Café**” under Chhav foundation and sponsored “**Costume, Accessories & Makeup** for acid attack survivors on 28th September 2024.

Webinar/PDP/FDP

- Attended webinar on “**Post-Covid-19 innovations in fashion retail**” sector by Ms. Garima Kakkar at Amity school of fashion technology.
 - Attended 5days PDP 18th to 22 July 2023 on “**Innovative Approaches in fashion system**” organized by Amity School of Fashion Technology, Chhatisgarh from 18th to 22 July 2023.
 - Attended one week online International FDP on “**Innovations in Fashion Design/Visual Arts Education**” organised by Amity University, Lucknow from 10th-14th June 2024.
 - Attended PDP on “**Stress Management**” at faculty of Architecture, Planning & Design from 18th -25th May 2024.
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Academic Duty / Responsibilities

- Department Placement Coordinator.
- In-Charge: Fashion Design -Garment Lab.
- Coordinator: Outreach activities for admission.
- Coordinator: Placement & Industry collaboration.
- Coordinator: Departmental Promotion & Coordination on digital platforms
- Admission Duties
- Criteria IV Member.

Achievements

- Achieved an award and appreciation as a Fashion Faculty in International Women Polytechnic (IWP) for designing garments for “**Acid Attack Survivors**” SHEROES under Chhav Foundation based on Awadhi Culture.
- Designed garments for students as a Fashion Faculty for “**Lakme Gen Next 2019**” held at the International Institute of Fashion Designing (INIFD) held at Kanpur center.
- Recipient of the 2nd prize for “**Best Color Coordination**” in Amity Designer’s Award (2014).
- Recipient of the 3rd Prize in collage making & Creative Writing Competition at the college fest ‘**Aagaz**’ in March 2014
- Cooperated as the team player of the event management team of the college.
- Recipient of the 3rd prize in the ‘low-calorie food’ competition at the college fest ‘Aagaz’ in November 2012.

Software Skills

Microsoft Office, AutoCAD, Adobe Photoshop, Illustrator.

Personal Details:

- Date of Birth: 31st December 1989
- Languages: English (Advance), Hindi (Advance)
- Nationality: Indian

References

1. Mr. Abad Ali

Regional Director,
Pahal Designs Private Limited, Lucknow
Contact No. +91 8866119643

2. Ashish Srivastava

Empanelled Designer
Senior Faculty at UPID, Lucknow
Former Senior Faculty at University of Allahabad
Contact No. +91 9918865327

Place:
Prayagraj, UP

Mrs. Anusha Mishra

